



BOUCHARD FINLAYSON
A BOUTIQUE VINEYARD



WINES OF WORLD DISTINCTION

Greetings Erik

It has been another rewarding month for Bouchard Finlayson and there are various key factors that assist in our continued success. From the very first plantings at our vineyard, Bouchard Finlayson has been fairly unique in the arena of South African viticulture in our production of Pinot noir as we practice under a high density planting philosophy and utilise a generous amount of best French oak which is integral to the development of top quality pinot. The rest is very much thanks to our terroir, climate and our team and receiving these awards is a momentous and humbling experience and gives us a wonderful motivation to maintain such a position and standard.

The South African Supérieur Wine Rating Index (SASWRI)

The introduction of this uniquely designed wine rating system takes South African wine quality ratings to a new level. The system, the brain child of Izak Smit, co-author of the award winning book *The Essential Guide to SA Wines*, considers vintage quality consistency over a period of at least three consecutive years, as well as local and international award achievements in order to give the buyer an encompassing view of the particular wine. Only ten wine cellars were the first recipients of awards having reached the 96+% mark for consistently producing wines of world distinction over several vintage years.

Bouchard Finlayson heads the 96+ Club and we were awarded the **Trophy for the Wine of the Year for our Galpin Peak Pinot Noir, scoring 97.5%** in the newly launched web based South African Supérieur Wine Rating Index (SASWRI) - a world first. Our Pinot noirs can easily be classed as one of the world's finest examples of this cultivar.

The accolades continue, with **two wines in the top 10 category** with our Hannibal blend of Sangiovese, pinot noir, shiraz, Mourvedre, Nebbiolo and Barbera scoring an equally impressive 96.7%. Finally, I was honoured to be named **Viticulturist of the Year** to round off a hugely impressive debut on the SASWRI. www.sawineindex.com

Taste Magazine

In celebration of TASTE magazines half-centennial April issue, resident Wine Master, Allan Mullins, chooses his favourites wines in '**Pick of the Bunch**' with Bouchard Finlayson's Galpin Peak Pinot noir 2008 featured in '10 of the best reds'.

www.tastemag.co.za

With heartfelt thanks to all those who continue to support us and we look forward to you visiting the vineyard for a tasting of our range of award winning wines.

Warmest regards from Hemel en Aarde (Heaven on earth)

Peter Finlayson

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